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Samsung OfficeServ 7030

Big Features, Small Budget

The agility and responsiveness of small businesses is a major competitive advantage. However, technology and professional support tools that enable people to communicate and collaborate efficiently are often priced beyond what is cost-effective and viable for smaller companies. But now, even the smallest business can afford the same sophisticated communications technology normally only enjoyed by large companies - configured to suit small company productivity, flexibility and budget requirements.

Office Serv 7030

Simplicity and sophistication

As part of Samsung's **Office**Serv 7000 range of converged communications solutions, the **Office**Serv 7030 Converged Communications Server has exactly the same pedigree, same features and same handsets, but is specifically designed for small businesses that need a sophisticated communications solution that's also simple to implement and manage.

The **Office**Serv 7030's all-in-one, compact design has been engineered to deliver a highly affordable, easy-to-use and secure IP platform for fully integrated voice, data and wireless communication. With the support of a full set of advanced features and sophisticated applications, such as Voicemail and Auto Attendant, the **Office**Serv 7030 also enhances staff performance and delivers substantial cost savings.

Advanced communications solutions

The **Office**Serv 7030 offers the small business, a host of sophisticated standard and optional features. Designed for ease of use, most features can be used with a simple touch of a button, allowing users quick access to the systems comprehensive functionality.

KEY FEATURES

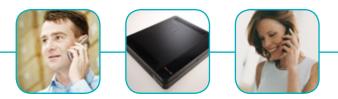
Automatically displays caller ID and number dialed information	Easy to deploy IP extensions for remote workers and/ or other offices
Sophisticated, low cost voice mail with e-mail integration	WiFi for wireless voice and data
Automated Attendant, Uniform Call Distribution (UCD), and Call Queuing with comfort messages ensures calls	Computer Telephony (CTI) Applications for seamless PC and telephony integration.
are handled efficiently.	Mobile extension functionality allows mobile phones (or other
Cost effective IP trunks using industry standard SIP protocols	numbers) to be seamlessly paired with desktop phones

Flexible and easy to grow

The **Office**Serv 7030 is very flexible and can grow with you, so whether you have a single business, multiple business and want the freedom to operate your business anywhere in the world, the Samsung 7030 delivers the same power and benefits to you as the larger, much more expensive telephone systems.

As your business demands it, VoIP applications (IP phones / IP networking / remote workers) and wireless technology can be enabled to provide a powerful converged solution for voice, wired and wireless phones, faxes and modems.

The OfficeServ 7030's modular architecture, common software and handsets ensures full scalability and interoperability between systems, enabling easy expansion and networking with larger systems in the OfficeServ 7000 series at other offices and branches.



Voicemail and Email Integration

Samsung personalised voicemail ensures that you no longer miss those important calls, voice messages can be left when staff are busy or out of the office. Samsung voicemail goes one step further, allowing users to intelligently route callers with different greetings and employing call routing based on time of day, day of week, caller ID and DDI (Direct Indial).

The email integration feature gives users the ultimate tool to access and manage voice messages as emails directly from their email inbox. Whether you're on the road or in the office, users can receive, respond to, transfer and forward voice and email messages with ease and efficiency.

Computer Telephony Integration (CTI)

The OfficeServ CTI application suite offers an outstanding range of applications that make it easy to use and customise your OfficeServ 7030. OfficeServ Call, Easyset and Manager software applications are available with all new OfficeServ 7030 systems. OfficeServ 7030 is Microsoft TAPI compliant, and therefore compatible with a wide range of industry stand CTI applications.

Intuitive handsets

Samsung **Office**Serv 7030 supports a range of stylish, easy to use ergonomic wireless, digital and IP handsets, to provide for each user's precise needs – from making and receiving calls, forwarding, to simple navigation through the system's extensive list of features. Each handset provides similar features and functionality to the user whether they are connected as traditional handsets, as IP devices on the network infrastructure or remotely via external data connections, such as DSL.



OfficeServ 7030

	1 CABINET	2 CABINET
PSTN Analogue Lines (max)	4	8
ISDN Basic Rate Digital Lines (equiv. channels)	4	8
ISDN Primary Rate Digital Lines (equiv. channels)	n/a	n/a
SIP Trunks (via licence)	4	8
Total Extensions	20	20
Digital Stations	8	16
IP Stations +WIP	18	16
Analogue Stations	10	20
SIP Stations (via licence)	18	16
Music Sources		
Internal	1	1
External	1	2
WIP Base Stations (SMT - R2000)	Unlimited	Unlimited
WIP Handsets	18	16
СТІ		
Network	Yes	Yes
ΤΑΡΙ	Yes	Yes
Digital Voicemail	Yes	Yes
Direct Indial Numbers	Yes	Yes
Calling Line Identification (CLI) PSTN/ISDN	Yes	Yes
Trunk Groups	5	5
Stations Groups	10	10
ACD Groups	10	10
Pick up Groups	10	10
Account Codes	999	999
Authorisation Codes	500	500
CLIP Numbers (translation table)	1000	1000
CLIP Review Blocks (CLI / Log)	500	500
Auto Attendant Channels	2	4
Least Cost Routing	Yes	Yes
Total Speed Dial Locations	1500	1500
System speed dialling	950	950
Station speed dialling (max per station)	50	50
External Page Zones	4	4
Internal Page Zones	5	5
SIO Ports	n/a	n/a
Remote Programming / Support	Yes	Yes
LAN Ports	1Min 5Max	1Min 9Max
Virtual Extensions		
SLT	20	20
Digital	48	48
Mobex Extensions (total)	4	4
Standard	4	4
Executive (via licence)	4	4

All specifications are at maximum capacity. Not all maximum capacities can be achieved simultaneously

For further information contact your



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Authorised Samsung Communications Specialist